

Cheltenham Recreation Club Sponsorship Interest Form

Like most small clubs, the Cheltenham Recreation Club (CRC) relies on its members and guests to generate its small surpluses. With our increased emphasis on marketing, membership & fundraising, an exciting opportunity currently exists for businesses & individuals to contribute more significantly by way of **sponsorship**.

In its purest form, sponsorship within the CRC may involve any/all of the following:

- (a) The provision of monies to individuals or teams for club/badge membership or tournament play;
- (b) The provision of capital items (e.g.: tennis court roller, lawnmower or plaque etc);
- (c) The provision of monies in exchange for events, functions and/or advertising/promotions;
- (d) Any other item deemed appropriate by the CRC Board.

In return, sponsors will be **thought of by members before others** when doing business. Additionally sponsors are entitled to:

- (a) Advertising within the Club by way of our "Business Card Sponsor Wall";
- (b) Advertising on the CRC website;
- (c) Advertising by way of logo on Cheltenham Recreation Club T-shirts;
- (d) Promotion within the CRC newsletter, at relevant events and functions and by way of appropriate signage around the grounds;
- (e) A receipt of all transactions.

If you are interested in becoming a CRC sponsor, please could you provide us with some simple details in the form below. You can save the completed form on your computer, then send an email with this form attached to the Chairman, Bob Cole: building@colsten.com.au. Alternatively, you can mail the form to Bob Cole at 60-74 The Crescent, Cheltenham 2119.

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| 1 | Your name and personal contact details *Please advise of the best time to call you* | Name: Address: Telephone numbers (h): (mob): |
| 2 | Your business contact details | Name of business: Address of business: Telephone numbers (w): (mob): |
| 3 | The section you best represent (e.g.: bridge, bowls etc) | |
| 4 | Outline the type of sponsorship you are interested in Please circle the most appropriate: | (a) Monies for an individual (who: _____) (b) Monies for a team (which one: _____) (c) A capital item (what: _____) (d) An event (what: _____) (e) Other (what: _____) |
| 5 | Outline the amount of sponsorship you are interested in Please circle the most appropriate: | (a) \$50 (b) \$100 (c) \$250 (d) \$500 (e) Any other amount: |
| 6 | Outline the frequency of your sponsorship Please circle the most appropriate: | (a) One off (b) Annually (c) Other: |

Upon notification of this Sponsorship Interest Form, the CRC Chairman **Bob Cole** will ring you to discuss ways of 'firming up' your sponsorship interests. Should you have any questions or concerns prior to this she may be contacted on (mob) 0400 824 000.

Thank you in advance for your interest in 'bettering' the CRC Club by way of sponsorship